



**What:** An annual, international week of dynamic participatory events to inspire adolescents and their communities to advocate for a successful transition into adulthood.

**When:** 19 - 25 March 2023

**2023 Theme:** With and For Adolescents: Building a Healthier and More Inclusive Future

**Goals:**

- To increase recognition of the unique health issues facing adolescents worldwide by both adults and adolescents
- To increase engagement of adolescents in their own health decisions
- To stimulate events worldwide highlighting issues facing adolescents and ways to address them during International Adolescent Health Week.

**Official Color:** Lime green, which represents health, happiness, and the high energy and passion of adolescents.

**Resources:**

- Website: <https://internationaladolescenthealthweek.org>
- Toolkits (available on website) containing
  - Timeline planning, sample social media posts, ideas for digital and in person events and activities
- Logos (files in color and greyscale)
  - Available for free download and use on your IAHW materials
- Social Media #IAHW2023
  - Twitter: @IAHW2023
  - Instagram: @adolescent\_health\_week
  - Facebook: @internationaladolescenthealthweek

